



FOR IMMEDIATE RELEASE

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**DAVID LIEBMAN FORMS NEW COMPANY:
POWERPLAY REAL ESTATE PARTNERS™**

June 28, CHICAGO [David Liebman, SIOR](#), JD, recently formed a new company in the commercial real estate market called Powerplay Real Estate Partners. The company is based in Highland Park, IL, and serves the industrial and commercial markets in the IL-IN-WI area, as well as national and international markets via his SIOR designation and membership (The Society of Industrial and Office Realtors®).

Liebman is an expert deal maker and negotiator for commercial property buyers, tenants, investors, occupiers and owners.

In hockey, a power play is when one team has an advantage in numbers. “We named our new commercial real estate company Powerplay because that’s what we deliver – an advantage to our clients by providing superior leverage and thus , compelling owners and landlords to compete for their business,” Liebman explains

“Due to multiple competing forces in the commercial real estate market, driving the deal dynamics in the industrial and office space since the pandemic and up to the present, it’s more important than ever to provide a higher level of professional expertise and harness our key relationships to our clients as they acquire property or renew or restructure their leases on renewal or obtain new leases. We give buyers and tenants that needed leverage and market intelligence that they are unable to obtain on their own.”

About SIOR

The Society of Industrial and Office Realtors® (SIOR) is the leading society for industrial and office real estate professionals. Individuals who earn their SIOR designation adhere to the highest levels of accountability and ethical standards. Only the industry's top professionals qualify for the SIOR designation. Today, there are more than 3,600 SIOR members in 722 cities and 45 countries. www.sior.com.

About David Liebman, SIOR, JD

A commercial real estate broker exclusively representing industrial and office property tenants, buyers and occupiers, David Liebman offers companies a full-service approach to industrial and office transactions, real estate strategy, planning, site selection, and facility needs. With more than 30 years' experience, he specializes in successfully completing straightforward and highly specialized and complex requirements. Liebman brings a creative, client-centered approach, focused on creating higher-than-normal value for business owners. A leader in the commercial real estate brokerage community, Liebman is a longtime member, multiple committee member and former Executive Officer of the elite Society of Industrial and Office Realtors (SIOR) where he currently serves as Regional Director of the Great Lakes Region. (For more information, visit <https://www.powerplayre.com>.)